

Order / Rev: 718410
 Alt Order #: 06353250
 Flight Dates: 10/31/12 - 11/06/12

Advertiser: PAULSEN/R/CON/MN
 Product Desc: PAULSEN FOR CONGRESS
 Estimate: PAULSEN FOR CONGRESS
KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	KARE	10/31/12	11/06/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	11111--	:30	5	\$1,000.00	P-4	0.00	NM	4	\$4,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/12 11/06/12 11111-- 5 \$1,000.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 4 KARE 10/31/12-11/06/12 M-F 6-7a 6-7a MTWThF--- :30 (\$1,000.00) 0.00 NM Credited															
4	KARE	10/31/12	11/06/12	Today Show Today Show	CM	7-9a	11111--	:30	5	\$800.00	P-4	0.00	NM	5	\$4,700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/12 11/06/12 11111-- 5 \$800.00 0.00															
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5	KARE	10/31/12	11/06/12	M-F 9-10a TODAY	CM	9-10a	21111--	:30	6	\$350.00	P-4	0.00	NM	6	\$2,100.00
2X MAX/DAY: TU <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/12 11/06/12 21111-- 6 \$350.00 0.00															
6	KARE	10/31/12	11/06/12	M-F 11-1130a KARE 11 News @ 11a	CM	11-1130a	11111--	:30	5	\$100.00	P-2	0.00	NM	5	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/12 11/06/12 11111-- 5 \$100.00 0.00															
7	KARE	10/31/12	11/05/12	M-F 4-430p KARE 11 4 News	CM	4-430P	--111--	:30	3	\$525.00	P-4	0.00	NM	2	\$1,050.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/12 11/06/12 --111-- 3 \$525.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KARE 10/31/12-11/06/12 M-F 4-430p 4-430P M-WThF--- :30 (\$525.00) 0.00 NM Credited 2 KARE 10/31/12-11/06/12 M-F 4-430p 4-430P M-WThF--- :30 \$525.00 0.00 NM 4 KARE 10/31/12-11/06/12 M-F 4-430p 4-430P M-WThF--- :30 \$525.00 0.00 NM															
8	KARE	10/31/12	11/05/12	M-F 430-5p Jeopardy	CM	430-5P	1-111--	:30	4	\$600.00	P-2	0.00	NM	3	\$3,700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/12 11/06/12 1-111-- 4 \$600.00 0.00															
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9	KARE	10/31/12	11/05/12	M-F 5-530p KARE 11 5 News	CM	5-530p	1-111--	:30	4	\$1,450.00	P-4	0.00	NM	3	\$5,750.00

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10	KARE	10/31/12	11/05/12	M-F 6-630p KARE 11 6 News	CM	6-630p	1-111--	:30	4	\$1,450.00	P-4	0.00	NM	3	\$5,750.00																																																																																																																																																
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11	KARE	10/31/12	11/05/12	M-F 630-7p Entertainment Tonight	CM	630pm-7pm	1-111--	:30	4	\$1,200.00	P-4	0.00	NM	2	\$5,400.00																																																																																																																																																
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4	KARE	10/31/12-11/06/12	M-F 630-7p	630pm-7pm	M-WThF----	:30	\$2,700.00	0.00	NM																																																																																																																																																						
N 12	KARE	10/31/12	11/05/12	M-F 10-1035p KARE News 10p	CM	10-1035P	1-111--	:30	4	\$2,475.00	P-4	0.00	NM	2	\$6,750.00																																																																																																																																																
<table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td colspan="9"></td></tr><tr><td>Week:</td><td>10/31/12</td><td>11/06/12</td><td>1-111--</td><td>4</td><td>\$2,475.00</td><td>0.00</td><td colspan="9"></td></tr><tr><td><u>Spot</u></td><td><u>Ch</u></td><td><u>Date Range</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Weekdays</u></td><td><u>Length</u></td><td><u>Rate</u></td><td><u>Rtg</u></td><td><u>Type</u></td><td colspan="6"></td></tr><tr><td>1</td><td>KARE</td><td>10/31/12-11/06/12</td><td>M-F 10-1035p</td><td>10-1035P</td><td>M-WThF----</td><td>:30</td><td>(\$3,150.00)</td><td>0.00</td><td>NM</td><td colspan="6"></td></tr><tr><td colspan="16">Credited</td></tr><tr><td>2</td><td>KARE</td><td>10/31/12-11/06/12</td><td>M-F 10-1035p</td><td>10-1035P</td><td>M-WThF----</td><td>:30</td><td>\$3,375.00</td><td>0.00</td><td>NM</td><td colspan="6"></td></tr><tr><td>3</td><td>KARE</td><td>10/31/12-11/06/12</td><td>M-F 10-1035p</td><td>10-1035P</td><td>M-WThF----</td><td>:30</td><td>\$3,375.00</td><td>0.00</td><td>NM</td><td colspan="6"></td></tr><tr><td>4</td><td>KARE</td><td>10/31/12-11/06/12</td><td>M-F 10-1035p</td><td>10-1035P</td><td>M-WThF----</td><td>:30</td><td>(\$3,375.00)</td><td>0.00</td><td>NM</td><td colspan="6"></td></tr><tr><td colspan="16">Credited</td></tr></table>																	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>										Week:	10/31/12	11/06/12	1-111--	4	\$2,475.00	0.00										<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>							1	KARE	10/31/12-11/06/12	M-F 10-1035p	10-1035P	M-WThF----	:30	(\$3,150.00)	0.00	NM							Credited																2	KARE	10/31/12-11/06/12	M-F 10-1035p	10-1035P	M-WThF----	:30	\$3,375.00	0.00	NM							3	KARE	10/31/12-11/06/12	M-F 10-1035p	10-1035P	M-WThF----	:30	\$3,375.00	0.00	NM							4	KARE	10/31/12-11/06/12	M-F 10-1035p	10-1035P	M-WThF----	:30	(\$3,375.00)	0.00	NM							Credited															
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13	KARE	11/03/12	11/03/12	SAT TDY NBC Today Show (Sa)	CM	6-8a	-----S-	:30	2	\$200.00	P-2	0.00	NM	2	\$400.00																																																																																																																																																
2X MAX/DAY																																																																																																																																																															
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Week:	10/29/12	11/04/12	-----S-	2	\$200.00	0.00																																																																																																																																																									
14	KARE	11/03/12	11/03/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00																																																																																																																																																
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Week:	10/29/12	11/04/12	-----S-	1	\$500.00	0.00																																																																																																																																																									
16	KARE	11/03/12	11/03/12	Sat 6-630p KARE 11 6 News Sa	CM	6-630P	-----S-	:30	1	\$1,450.00	P-4	0.00	NM	1	\$1,450.00																																																																																																																																																
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Week:	10/29/12	11/04/12	-----S-	1	\$1,450.00	0.00																																																																																																																																																									
17	KARE	11/03/12	11/03/12	Sat 630-7p MN Bound	CM	630pm-7pm	-----S-	:30	1	\$1,175.00	P-4	0.00	NM	1	\$1,175.00																																																																																																																																																

Order / Rev: 718410
 Alt Order #: 06353250
 Flight Dates: 10/31/12 - 11/06/12

Advertiser: PAULSEN/R/CON/MN
 Product Desc: PAULSEN FOR CONGRESS
 Estimate: PAULSEN FOR CONGRESS
KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
17	KARE	11/03/12	11/03/12	Sat 630-7p MN Bound	CM	630pm-7pm	-----S-	:30	1	\$1,175.00	P-4	0.00	NM	1	\$1,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-		1			\$1,175.00			0.00			
19	KARE	11/04/12	11/04/12	SUN TDY NBC Today Show (Su)	CM	8-9a	-----S	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S		1			\$400.00			0.00			
21	KARE	11/05/12	11/05/12	M-F 4-430p KARE 11 4 News	CM	4-430P	M-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----		1			\$250.00			0.00			
22	KARE	11/03/12	11/03/12	Vikings Special Vikings Special	CM	Various (12:00 PM-12:30 PM)	-----S-	:30	1	\$2,475.00	P-2	0.00	NM	1	\$2,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-		1			\$2,475.00			0.00			
23	KARE	11/04/12	11/04/12	Vikings Special Vikings Special	CM	Various (10:00 AM-10:30 AM)	-----S	:30	1	\$2,475.00	P-2	0.00	NM	1	\$2,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S		1			\$2,475.00			0.00			
N24	KARE	11/05/12	11/05/12	M-F 10-1035p KARE News 10p	CM	KARE News 10p	M-----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----		1			\$3,000.00			0.00			
N25	KARE	11/05/12	11/05/12	KARE News (repeat) KARE News (repeat)	CM	KARE News (repeat)	M-----	:30	2	\$75.00	P-4	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----		2			\$75.00			0.00			
Totals													51	\$53,375.00	